



THE UNIQUE TRAVELLER

Case Study



Needing no introduction to any mortal who regularly uses a search engine, Google has become one of our newest clients.

Bearing in mind their wide spread of European locations, their conferences have historically been held in London for ease of access from all the countries involved. This year has been their first venture elsewhere, having been tempted by the attractive, and very Spanish, locations offered by The Unique Traveller.

Flights were arranged to suit all delegates, necessarily to Barcelona, where all were met and transferred to their 5 star hotel overlooking the marina. Their conference room was situated at the top of the hotel.



Theirs was very much a full-time working conference, necessitating any leisure activities to take place in the evening, apart from the al fresco lunches enjoyed on the terrace with stunning views of the sea and the marina. Evening activities included a Gastronomy Rally, taking in the famous Barcelona Food Market, housed in one of the most historic buildings in the city, followed by the best Tapas bars in the city and the Basque Country equivalent, a Pintxos bar of the highest quality. This was accompanied by wine tasting of the finest wines – a truly Spanish and very enjoyable experience.



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The final evening, when employee presentations were to be made, was held on the terrace of an exclusive Moroccan-themed, privately-owned club, situated on the beach - a unique and memorable occasion for all.

The trip was rounded off with a presentation to each delegate by The Unique Traveller of a bottle of fine quality Rioja wine, each with a personalised label to commemorate the event.

Feedback from the trip has been excellent and references from Google have been volunteered and would be readily available to potential clients.

